

# App Privacy Policy (charte de données app)

## Article 1 - Privacy Policy jurisdiction and definitions

This Privacy Policy is governed by the laws of France and will be interpreted in accordance with the French courts. You can get on this page, for your reading comfort and understanding, a full translation in English of the Privay Policy of the current mobile application.

The below listed words define :

- 'Mobile application', 'mobile app' or 'app' : the mobile application Whac-A-Mole and all its screens.
- 'Publisher' : Hikineest Studio, the legal or natural person responsible for editing and publishing content on the app.
- 'User' : the person using the app.

## Article 2 - Introduction and role of the current document

This privacy policy informs you of the commitments the app publisher is taking in order to respect your privacy and protect the personal data collected and processed when using the app.

Should the app require you to register as a user, you agree to provide true information about yourself. Communicating false information is contrary to the Terms and Conditions of Use of the current app.

You may at any time make a request in order to know what personal information is held about you, to object to its treatment, to edit or delete it by contacting the app publisher at this address : [contact@hikineest-studio.com](mailto:contact@hikineest-studio.com).

## Article 3 - App data collection

The data collected and processed by the app are those that you provide voluntarily by filling in the various forms available within the app. For some operations on the contents, you may be required to transmit data about you to third-party partners through their own services, specifically when making payments. We will not collect such data, their collection and processing being made by and governed by conditions of the aforementioned partners. We invite you to check their Terms and Conditions of Use before providing them with your data. Your IP address (identification number assigned to your computer on the Internet) may be collected automatically when using the app. You are informed that the service is likely to implement an automatic tracking process (Cookie or tracking files on the device on which is used the app), which you can prevent by modifying the settings of your device or those of the app, as explained in the Terms and Conditions of Use of this app. Information of app will be saved in compliance with the Data Protection Act of the French law (Act n°78-17 of 6 January 1978). According to the latter, users have a right of accessing, withdrawing , modification or correction of the data they provided. This right can be enforced through a request sent to the following email address : [contact@hikineest-studio.com](mailto:contact@hikineest-studio.com). The collection of users personal data by the publisher of this app is in the process of being declared to the French authority of protection of personal data (the Commission Nationale Informatique et Libertés - CNIL).

## Article 4 - Collection purposes

Data identified as mandatory on the app forms are necessary for users to properly use app services and functionalities, specifically actions on the app contents. Data collected automatically by the app will allow to gather analytics data and insights about the app screens and pages, and users behaviour.

## Article 5 - Use of collected data

Data we collect about you are processed for the purposes of implementation of operations on the app contents. You are likely to receive e-mails and notifications from the app, including newsletters. You can refuse to receive such e-mails by contacting us at [contact@hikineest-studio.com](mailto:contact@hikineest-studio.com) or by using the link provided for this purpose in the newsletters that will be sent to you. For some data only, identified in the corresponding form and subject to your voluntary acceptance through said form, you agree to your data being transmitted to our business partners for marketing or advertising purposes. We inform you that such disclosure to third parties excludes all payment and bank data. These business partners may send you by e-mail punctual promotional operations. These partners have been specially chosen by the app publisher because of the quality of their products and services. You can ask to stop receiving these emails at any time by contacting us at [contact@hikineest-studio.com](mailto:contact@hikineest-studio.com) or by using the link provided for this purpose on the emails that will be sent to you.

## Article 6 - Data security

You are informed that your data may be disclosed by the publisher, to preserve its rights and interests, if it is required to do so because of an applicable law, court order or governmental regulation, or if such disclosure is otherwise necessary in support of any criminal or other legal investigation.

## **Article 7 - Data storage time period**

Collected data are kept as long as necessary for the purposes mentioned above. Beyond this time period data will be kept for statistical purposes only and will not be subject to any exploitation of any kind.

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